

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**LUC Media**  
**Attention: Accounts Payable**  
**25 Whitlock Place SW - Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315801-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Steve Kopicki	WXYZ National	National

Advertiser	Product	Estimate Number
Stand Up for Democracy	Stand Up for Democracy (I	

Flight Dates	Order #	Alt Order #
11/05/12 - 11/05/12	315801	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13041		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	M-F 7-9am	7-9am M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 6:59 AM M-F 7-9am 7-9am M-F :30 SUDTV02H \$2,000.00 NM									
2	11/05/12	11/05/12	M-F 9a-10a	9-10am M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 9:51 AM M-F 9a-10a 9-10am M-F :30 SUDTV02H \$1,000.00 NM									
3	11/05/12	11/05/12	M-F 10a-11a	10-11am M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 10:30 AM M-F 10a-11a 10-11am M-F :30 SUDTV02H \$800.00 NM									
4	11/05/12	11/05/12	M-F 12-1pm	12-1pm	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 12:10 PM M-F 12-1pm 12-1pm :30 SUDTV02H \$1,200.00 NM									
5	11/05/12	11/05/12	M-F 3p-4p	3-4pm M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 3:30 PM M-F 3p-4p 3-4pm M-F :30 SUDTV02H \$1,000.00 NM									



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
315801-1	11/06/12	November 2012	10/29/12 - 11/05/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Stand Up for Democracy	Stand Up for Democracy (I		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/05/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 5:57 PM 5-6pm M-F 5-6pm M-F :30 SUDTV02H \$2,000.00 NM									
7	11/05/12	11/05/12	11pm Actn News M-F	Late News M-F	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 11:22 PM 11pm Actn News M-F Late News M-F :30 SUDTV02H \$5,000.00 NM									

Total Spots                      **7**                      Gross Total                      **\$13,000.00**

## Payment Terms 30 Days

Agency Commission                      **\$1,950.00**  
Net Amount Due                      **\$11,050.00**